

Scheduled Tender (March 4, 2020)  
The Moscow Representative office of "Japan National Tourism Organization (JNTO)"

No.	Name of Project	Business Outline	Scheduled time of the call for proposals	Note
1	Joint-Advertising with airlines and travel companies in European Russia	Implement advertising campaign in cooperation with airlines offering nonstop services between European Russia and Japan and travel companies selling tours to Japan to increase the number of visitors to Japan from this region. (medium: online advertising etc.)	Late-March	Tender
2	Advertising in the major cities in Siberia	Implement advertising campaign to increase the number of visitors to Japan from Siberian region of Russia. (medium: TV commercial, Online advertising, Outdoor advertising etc.)	Late-March	Tender
3	Joint-Advertising with Airline and Travel companies in the Far East and Siberia	Implement advertising campaigns in coordination with airlines offering nonstop services between the Far East / Siberia and Japan and tour operators selling tours to Japan to increase the number of visitors to Japan from these regions. (medium: TV commercial, Online advertising, Outdoor advertising etc.)	Late-March	Tender

※Name of project is tentative and it can be changed. Also, the projects may not be carried out due to subsequent change of circumstances.

※Scheduled time of the call for proposals can be changed.